

Your company's history is worth more than you think

AI companies are paying established businesses to learn from their records. Heirloom represents the business owner, finds buyers and negotiates a fair deal.

What's happening

The largest technology companies are building AI that can do everyday office work. To learn, it needs real examples of how businesses actually run, and those examples live inside companies like yours: years of emails, schedules, customer requests and files.

What you get

A payment for licensing an anonymized copy of your records. You keep ownership of your data and your business, and day-to-day operations don't change. Records from closed companies count too.

What raises the value: more years of history, a larger team (peak size counts), more systems used (email, scheduling, customer and accounting records), and specialized work like trades, logistics, healthcare offices and professional services.

How it works

1. A 15-minute confidential conversation
2. We describe your company to several buyers, without using its name
3. You compare real offers and choose what's included
4. You sign directly with the buyer; records go straight to them with names and private details removed
5. You get paid. We're paid only when you are

Who qualifies

- Roughly 30 or more employees (now or at peak)
- Several years of business records
- Uses email plus tools like scheduling, customer, project or accounting software
- Operating, winding down or already closed
- Most industries: trades, restaurants, logistics, medical and dental offices, accounting and law firms, distributors, manufacturers and more

A legitimate process

- No fees up front, ever
- A written agreement before anything is shared
- You approve exactly what's included
- Your own lawyer can review everything

Red flags

- Asking for a fee to get started
- Asking for passwords or bank logins
- Pressure to decide today
- Asking you to email files directly

Coverage of this market: Forbes, "AI's New Training Data: Your Old Work Slacks and Emails" (April 2026); Fortune, micro1's bid for Spirit Airlines' records (September 2026). Values vary widely and are not guaranteed; not every company qualifies. Heirloom does not provide legal advice.